

# Copywriter

The Nektony company is looking for a talented copywriter to join our team and create content about software applications. We are a software development company specializing in cleanup tools for Mac and iPhone and our apps get the highest ratings from our users. If you want to be a part of our team, share your skills, as well as learn more, we are looking for you.

## Responsibilities:

- writing unique and product-oriented content (articles, press-releases, product descriptions and so on);
- tracking content performance in Google Analytics, updating the materials;
- analyzing google trends and search queries with SEO tools;
- collaboration with the marketing team.

## Requirements:


- advanced written English is a MUST;
- goal-oriented and self-motivated skills;
- knowledge of content online strategy, its trends, and techniques, the overall experience in copywriting;
- being a good team player.

## Would be a plus:

- understanding SEO;
- user experience with Mac and iPhone.

## We offer:

- a friendly team of professionals;
- convenient office location in the city center;
- English courses right at the office;
- a high salary that matches your experience and interview results;
- great opportunity for professional and career growth;
- annual paid vacations (24 days).



## Briefly about us:

Nektony is a product development company that creates cleanup applications for macOS and iOS platforms. Our mission is to help Mac and iPhone users to optimize their devices' performance and clean up storage from unwanted content. We've been working since 2011. Some of our products are among the top 10 best apps according to popular digital media.

Website: [nektony.com](https://nektony.com)